

Site Usage

All Visits **7,721** Visits
New Visitors **5,570**
Returning Visitors **2,151**

All Visits **52.79%** Bounce Rate
New Visitors **50.61%**
Returning Visitors **58.44%**

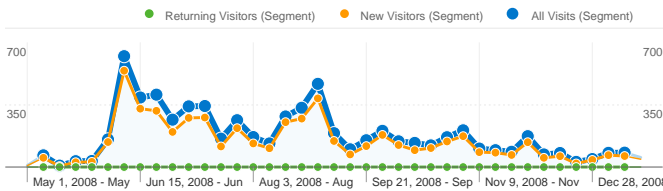
All Visits **18,290** Pageviews
New Visitors **13,166**
Returning Visitors **5,124**

All Visits **00:02:36** Avg. Time on Site
New Visitors **00:02:20**
Returning Visitors **00:03:17**

All Visits **2.37** Pages/Visit
New Visitors **2.36**
Returning Visitors **2.38**

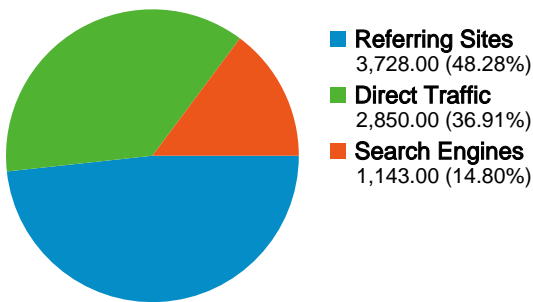
All Visits **72.15%** % New Visits
New Visitors **100.00%**
Returning Visitors **0.00%**

Visitors Overview



Visitors
6,820

Traffic Sources Overview

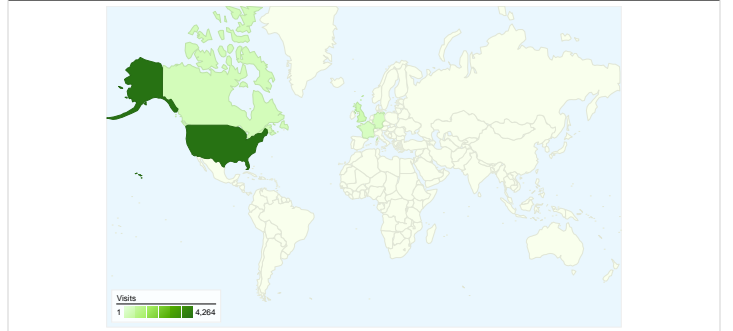


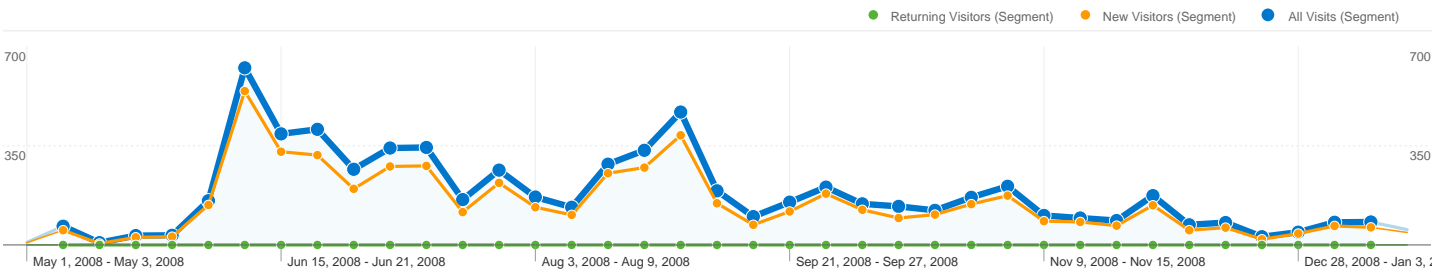
Content Overview

Pages	Pageviews	% Pageviews
/		
All Visits	5,450	29.80%
New Visitors	4,196	22.94%
Returning Visitors	1,258	6.88%
/read/		
All Visits	4,104	22.44%
New Visitors	3,206	17.53%
Returning Visitors	901	4.93%
/modulate/		
All Visits	1,027	5.62%
New Visitors	621	3.40%
Returning Visitors	406	2.22%
/discuss/		
All Visits	913	4.99%

New Visitors	610	3.34%
Returning Visitors	305	1.67%
/cover/		
All Visits	780	4.26%
New Visitors	642	3.51%
Returning Visitors	138	0.75%

Map Overlay world





6,820 people visited this site in the "All Visits" segment

All Visits 7,721 Visits
New Visitors 5,572
Returning Visitors 2,153

All Visits 6,820 Absolute Unique Visitors
New Visitors 5,572
Returning Visitors 0

All Visits 18,290 Pageviews
New Visitors 13,175
Returning Visitors 5,127

All Visits 2.37 Average Pageviews
New Visitors 2.36
Returning Visitors 2.38

All Visits 00:02:36 Time on Site
New Visitors 00:02:20
Returning Visitors 00:03:17

All Visits 52.79% Bounce Rate
New Visitors 50.61%
Returning Visitors 58.43%

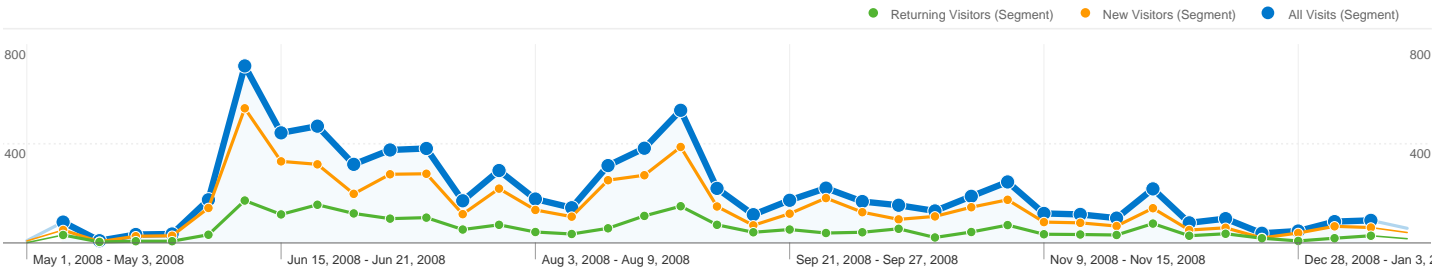
All Visits 72.15% New Visits
New Visitors 100.00%
Returning Visitors 0.00%

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
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Firefox		
All Visits	4,880	63.20%
New Visitors	3,354	43.44%
Returning Visitors	1,528	19.79%
Internet Explorer		
All Visits	1,463	18.95%
New Visitors	1,303	16.88%
Returning Visitors	162	2.10%
Safari		
All Visits	737	9.55%
New Visitors	530	6.86%
Returning Visitors	207	2.68%
Mozilla		
All Visits	274	3.55%
New Visitors	162	2.10%
Returning Visitors	112	1.45%
Opera		
All Visits	200	2.59%
New Visitors	78	1.01%
Returning Visitors	122	1.58%

Unknown		
All Visits	1,958	25.36%
New Visitors	1,479	19.16%
Returning Visitors	480	6.22%
Cable		
All Visits	1,916	24.82%
New Visitors	1,345	17.42%
Returning Visitors	572	7.41%
T1		
All Visits	1,845	23.90%
New Visitors	1,304	16.89%
Returning Visitors	543	7.03%
DSL		
All Visits	1,821	23.59%
New Visitors	1,294	16.76%
Returning Visitors	527	6.83%
Dialup		
All Visits	165	2.14%
New Visitors	134	1.74%
Returning Visitors	31	0.40%

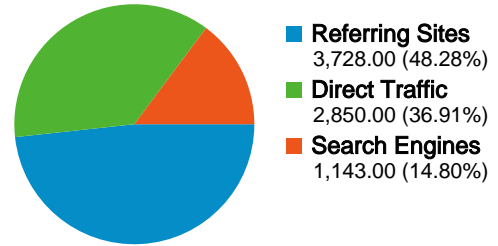


All traffic sources sent a total of 7,721 visits in the "All Visits" segment

All Visits 36.91% Direct Traffic
 New Visitors 34.52%
 Returning Visitors 43.14%

All Visits 48.28% Referring Sites
 New Visitors 49.34%
 Returning Visitors 45.70%

All Visits 14.80% Search Engines
 New Visitors 16.18%
 Returning Visitors 11.25%



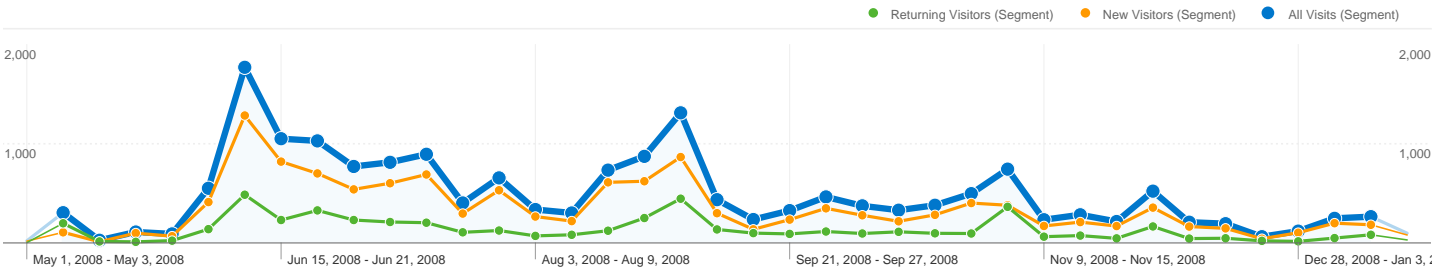
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))		
All Visits	2,851	36.92%
New Visitors	1,923	24.90%
Returning Visitors	928	12.02%
google (organic)		
All Visits	981	12.70%
New Visitors	745	9.65%
Returning Visitors	236	3.06%
savageminds.org (referral)		
All Visits	367	4.75%
New Visitors	286	3.70%
Returning Visitors	82	1.06%
kelly.org (referral)		

Keywords	Visits	% visits
two bits		
All Visits	317	27.73%
New Visitors	225	19.69%
Returning Visitors	92	8.05%
twobits.net		
All Visits	37	3.24%
New Visitors	21	1.84%
Returning Visitors	16	1.40%
twobits		
All Visits	35	3.06%
New Visitors	20	1.75%
Returning Visitors	15	1.31%
"two bits"		

All Visits	260	3.37%
New Visitors	172	2.23%
Returning Visitors	88	1.14%
google.com (referral)		
All Visits	212	2.75%
New Visitors	174	2.25%
Returning Visitors	38	0.49%

All Visits	28	2.45%
New Visitors	24	2.10%
Returning Visitors	4	0.35%
two bits: the cultural significance of free software		
All Visits	24	2.10%
New Visitors	21	1.84%
Returning Visitors	3	0.26%



Pages on this site were viewed a total of 18,290 times in the "All Visits" segment

All Visits 18,290 Pageviews
New Visitors 13,175
Returning Visitors 5,127

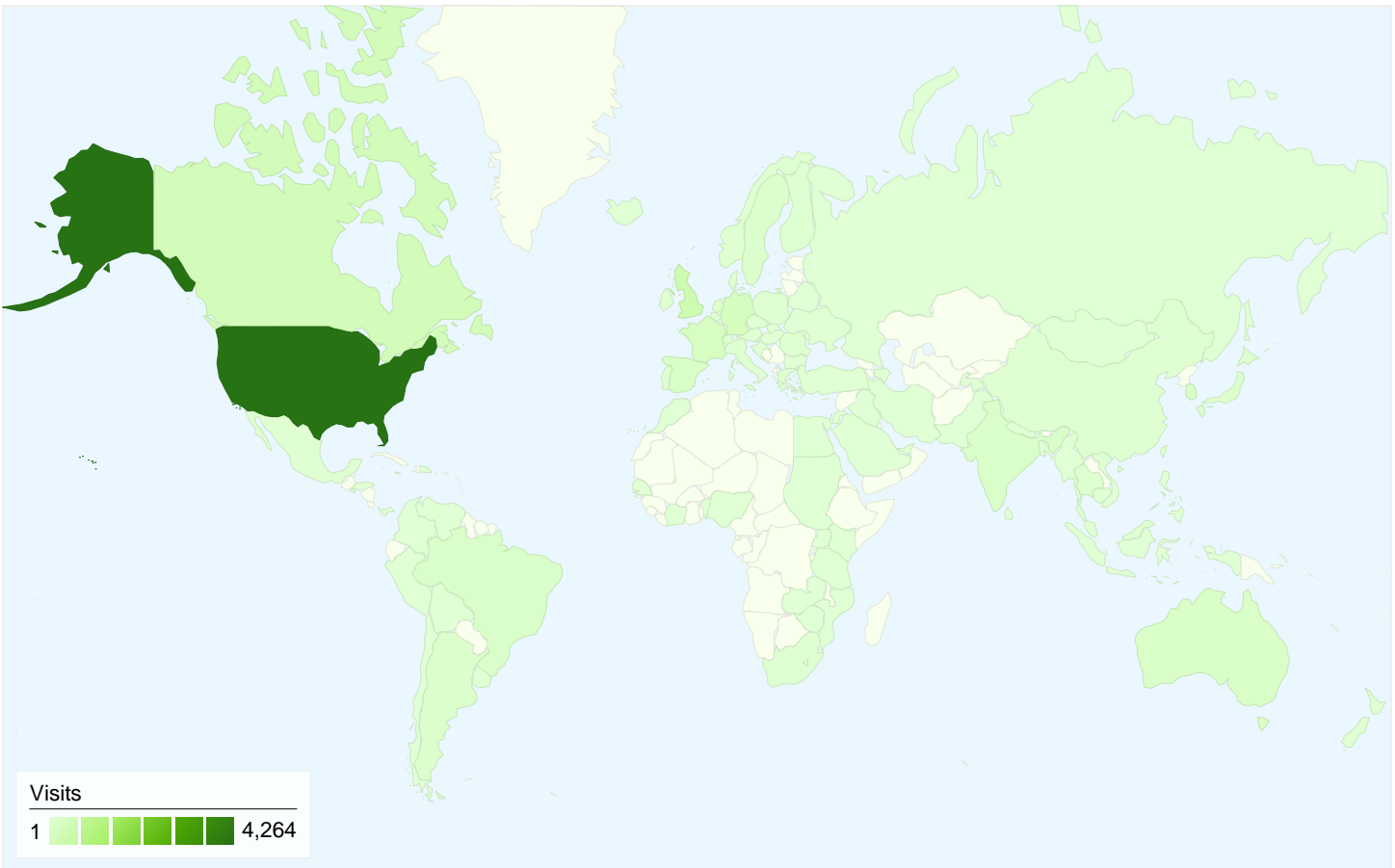
All Visits 14,450 Unique Views
New Visitors 10,601
Returning Visitors 3,860

All Visits 52.79% Bounce Rate
New Visitors 50.61%
Returning Visitors 58.43%

Top Content

Pages	Pageviews	% Pageviews
/		
All Visits	5,450	29.80%
New Visitors	4,196	22.94%
Returning Visitors	1,258	6.88%
/read/		
All Visits	4,104	22.44%
New Visitors	3,206	17.53%
Returning Visitors	901	4.93%
/modulate/		
All Visits	1,027	5.62%
New Visitors	621	3.40%
Returning Visitors	406	2.22%
/discuss/		

All Visits	913	4.99%
New Visitors	610	3.34%
Returning Visitors	305	1.67%
<i>/cover/</i>		
All Visits	780	4.26%
New Visitors	642	3.51%
Returning Visitors	138	0.75%



7,721 visits came from 99 countries/territories in the "All Visits" segment

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
7,721 New Visitors: 5,570 Returning Visitors: 2,151	2.37 New Visitors: 2.36 Returning Visitors: 2.38	00:02:36 New Visitors: 00:02:20 Returning Visitors: 00:03:17	72.15% New Visitors: 100.00% Returning Visitors: 0.00%	52.79% New Visitors: 50.61% Returning Visitors: 58.44%	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
All Visits	4,264	2.54	00:02:40	70.76%	51.57%
New Visitors	3,018	2.51	00:02:26	100.00%	49.97%
Returning Visitors	1,248	2.63	00:03:16	0.00%	55.53%
United Kingdom					
All Visits	435	2.46	00:02:28	82.30%	43.22%
New Visitors	358	2.53	00:02:31	100.00%	39.66%
Returning Visitors	77	2.12	00:02:13	0.00%	59.74%
Canada					

All Visits	333	2.39	00:02:08	70.57%	49.25%
New Visitors	235	2.52	00:02:09	100.00%	43.83%
Returning Visitors	99	2.09	00:02:04	0.00%	61.62%
Germany					
All Visits	260	1.96	00:01:13	65.77%	49.23%
New Visitors	171	2.10	00:01:34	100.00%	53.22%
Returning Visitors	89	1.70	00:00:31	0.00%	41.57%
France					
All Visits	239	3.08	00:07:57	70.71%	48.54%
New Visitors	169	2.49	00:03:41	100.00%	57.40%
Returning Visitors	70	4.50	00:18:15	0.00%	27.14%
South Korea					
All Visits	186	2.27	00:03:00	81.72%	53.23%
New Visitors	152	2.06	00:01:12	100.00%	55.26%
Returning Visitors	34	3.21	00:11:04	0.00%	44.12%
Spain					
All Visits	171	1.46	00:01:07	38.60%	80.12%
New Visitors	66	1.70	00:00:56	100.00%	72.73%
Returning Visitors	105	1.31	00:01:14	0.00%	84.76%
Australia					
All Visits	157	1.85	00:01:20	75.16%	65.61%
New Visitors	118	2.10	00:01:46	100.00%	56.78%
Returning Visitors	39	1.08	00:00:01	0.00%	92.31%
India					
All Visits	150	1.89	00:02:38	84.00%	57.33%
New Visitors	126	1.82	00:02:17	100.00%	55.56%
Returning Visitors	24	2.29	00:04:27	0.00%	66.67%
Brazil					
All Visits	149	2.01	00:02:24	73.83%	55.03%
New Visitors	110	2.13	00:02:08	100.00%	50.00%
Returning Visitors	39	1.67	00:03:09	0.00%	69.23%

1 - 10 of 99